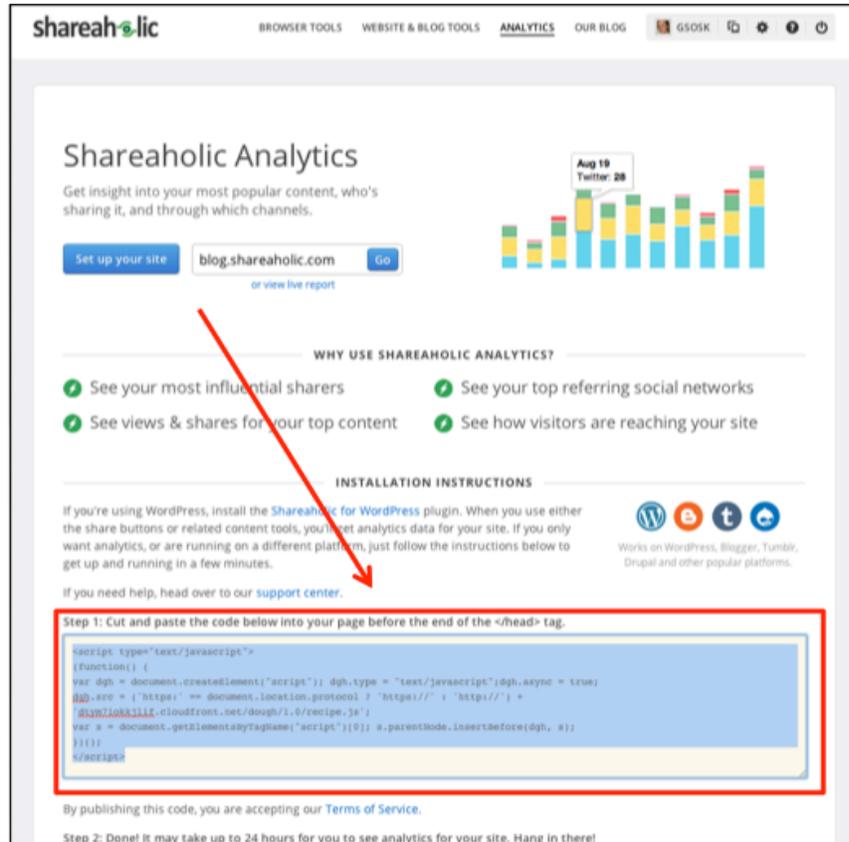


How to Install Shareaholic Analytics on Blogger

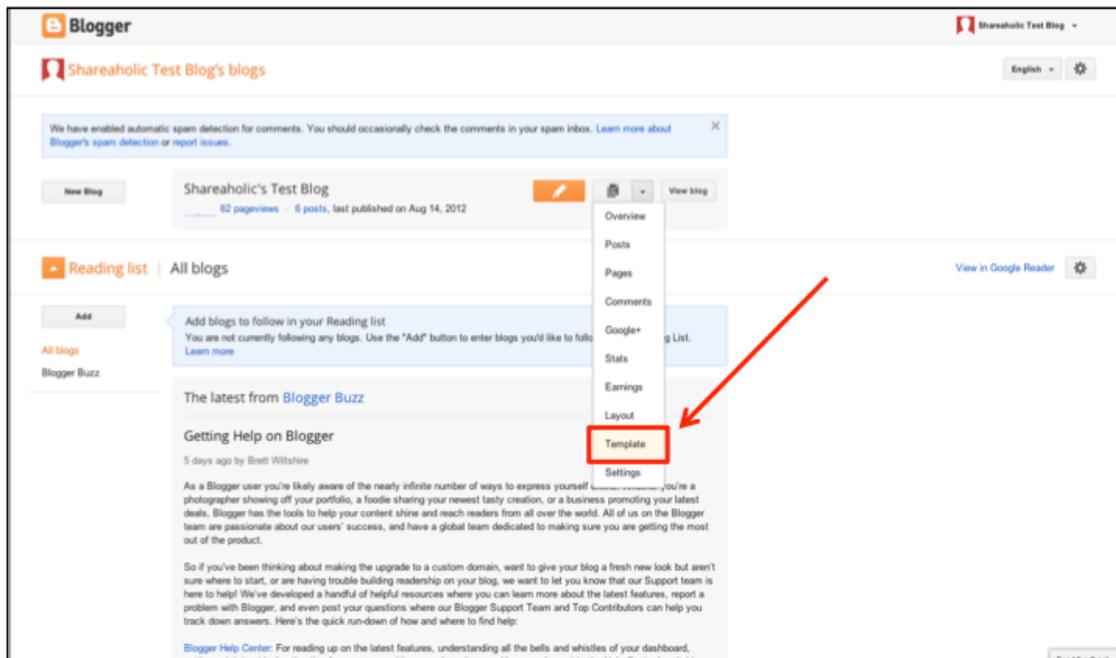
Step 1



The screenshot shows the Shareaholic Analytics website. At the top, there's a navigation bar with "shareaholic" logo and links for "BROWSER TOOLS", "WEBSITE & BLOG TOOLS", "ANALYTICS", and "OUR BLOG". Below the navigation, there's a "Shareaholic Analytics" heading and a sub-heading "Get insight into your most popular content, who's sharing it, and through which channels." A "Set up your site" button is next to a text input field containing "blog.shareaholic.com" and a "Go" button. Below this, there's a "WHY USE SHAREAHOLIC ANALYTICS?" section with four bullet points: "See your most influential sharers", "See your top referring social networks", "See views & shares for your top content", and "See how visitors are reaching your site". Below that is an "INSTALLATION INSTRUCTIONS" section. A red arrow points from the "Set up your site" button to the "INSTALLATION INSTRUCTIONS" section. The instructions state: "If you're using WordPress, install the Shareaholic for WordPress plugin. When you use either the share buttons or related content tools, you'll get analytics data for your site. If you only want analytics, or are running on a different platform, just follow the instructions below to get up and running in a few minutes." Below this, there's a "Step 1: Cut and paste the code below into your page before the end of the </head> tag." section, which contains a code block with JavaScript code. The code block is highlighted with a red box. Below the code block, there's a "Step 2: Done! It may take up to 24 hours for you to see analytics for your site. Hang in there!" section.

First, go to www.shareaholic.com/publishers/analytics. At the bottom of the page, you'll see an orange box with code in it. Keep this tab of your browser open—you'll need to copy and paste this code into your website in Step 6.

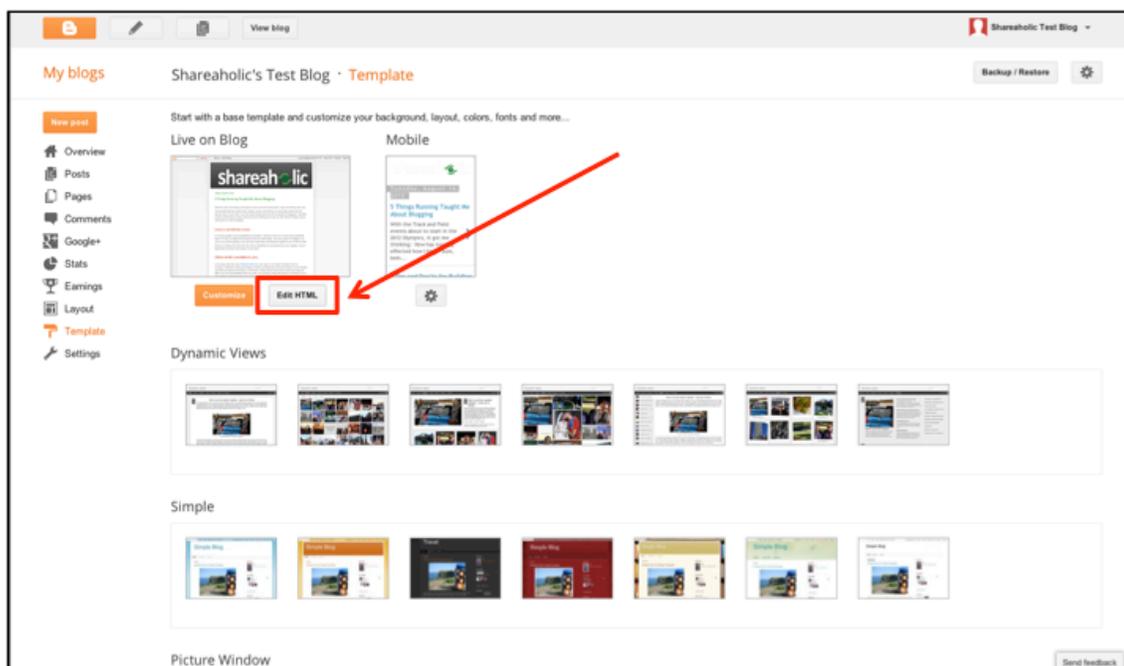
Step 2



The screenshot shows the Blogger dashboard for "Shareaholic Test Blog". At the top, there's a "Shareaholic Test Blog's blogs" section. Below that, there's a "Reading list" section. A red arrow points to the "Template" option in the menu on the right side of the dashboard. The menu options are: Overview, Posts, Pages, Comments, Google+ g List, Stats, Earnings, Layout, Template, and Settings. The "Template" option is highlighted with a red box.

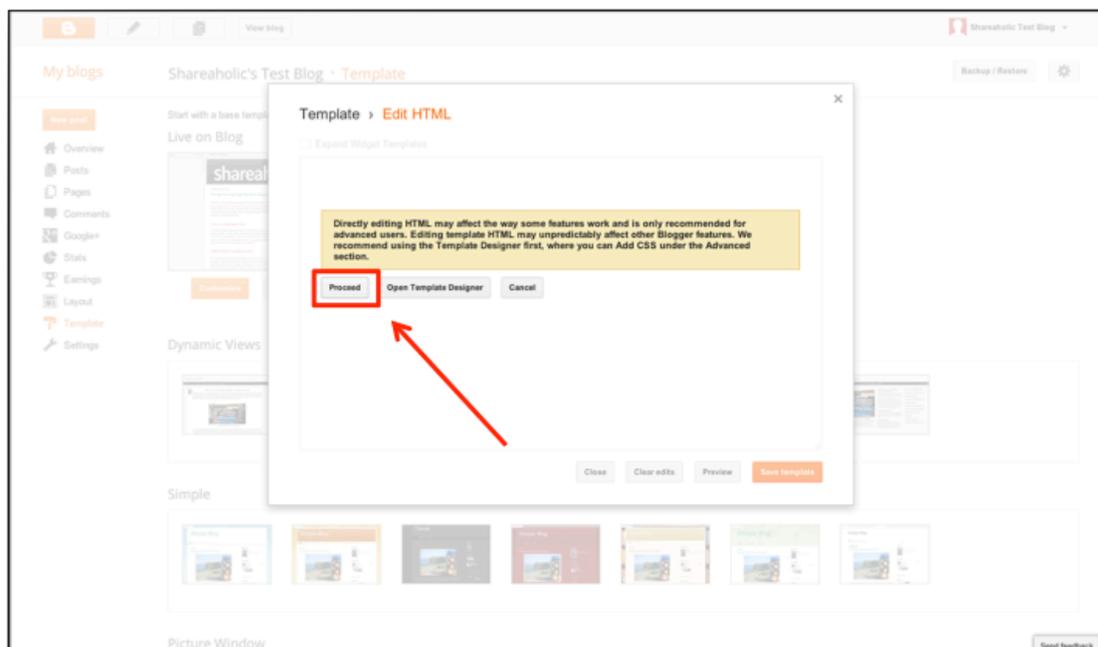
In a new tab on your browser, open up your blog's dashboard. On your blog's home page, click on the double-page icon next the orange icon with a pencil, and then select "Template."

Step 3



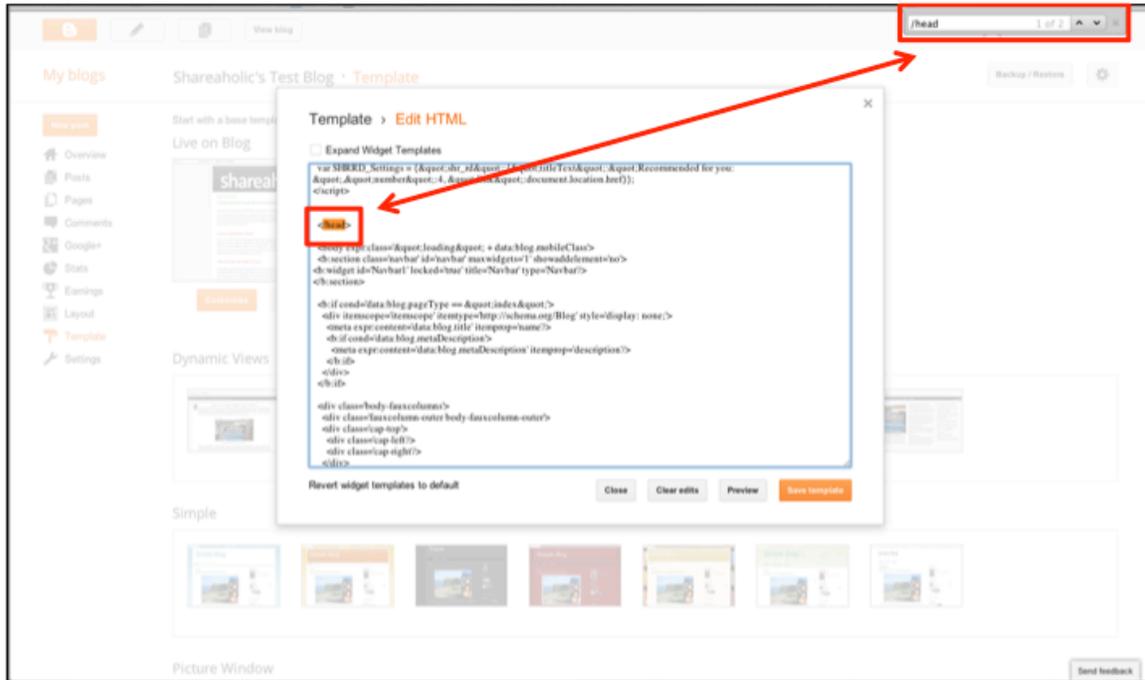
On the Template page, select “Edit HTML” under the “Live on Blog” screenshot.

Step 4



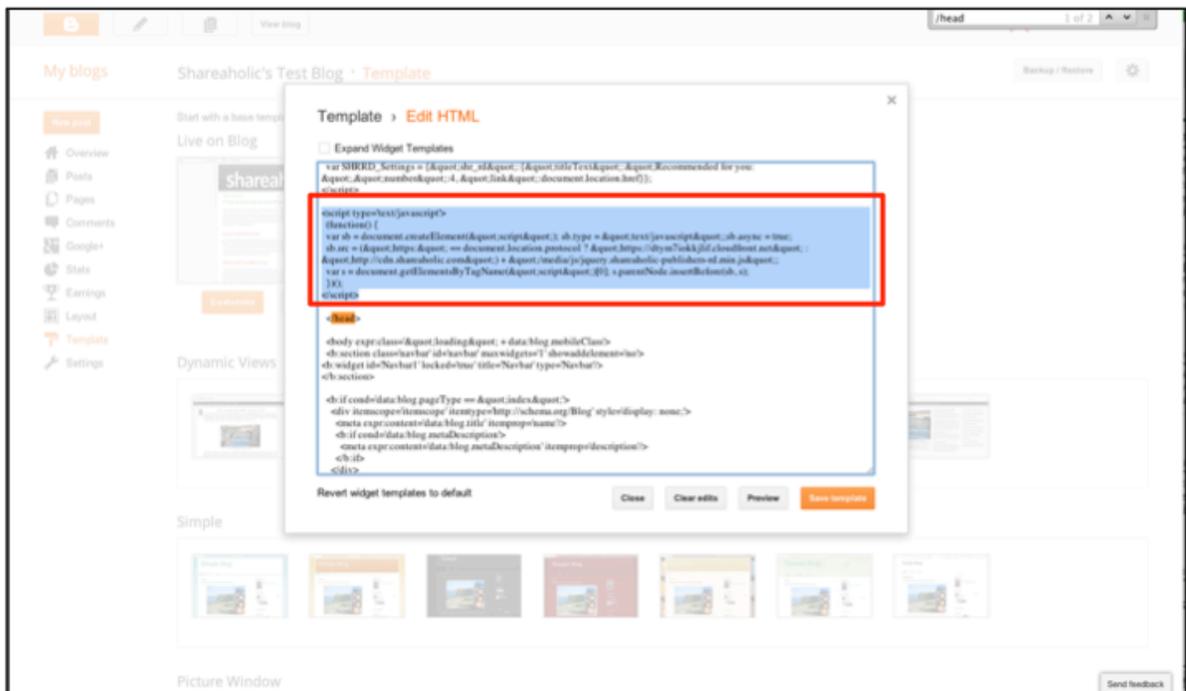
When this window pops up with a warning, click “Proceed.” Don’t worry about messing any code up—I’ll be walking you through the rest step-by-step.

Step 5



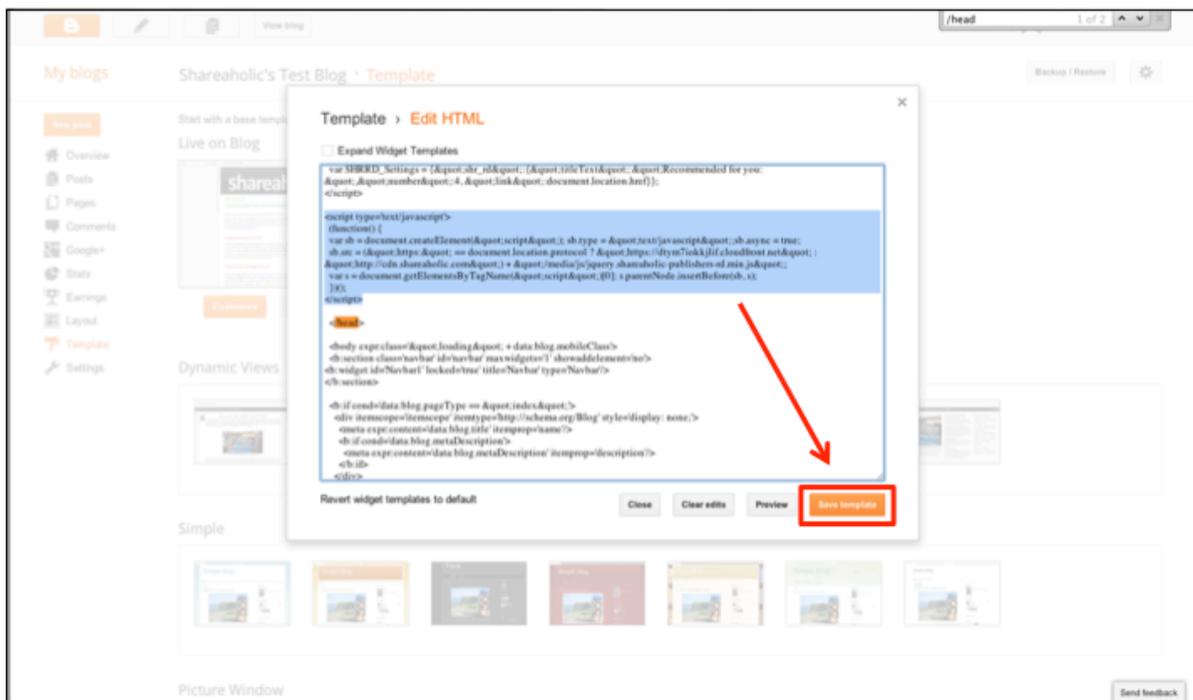
When the HTML code pops up, type "Control+F" if you're on a PC or "Command+F" to open the search function on your browser. Type in "/head" so you can find where you need to paste the code. You'll see "/head" highlighted in the code itself in orange as well.

Step 6



Switch back to [your tab from Step 1](#) that has the code for Analytics. Copy the code at the bottom of the page. Right above the "</head>" HTML tag, paste the code you copied from our website.

Step 7



Once you've pasted the code above the "</head>" HTML tag, click "Save Template." That's all you need to do on your blog!